

Cllr Peter Johnson

SCDC Appointed person to The farmland Museum

13<sup>th</sup> November 2013

This year has been a better year for the Museum with a wonderful summer and lots of activities on site but more visitors are needed.

Several ideas on marketing the museum, how to encourage school visits, and generally making local people more aware of the museum and its attractions are being looked at as the new curator has settled in now. This site does make for an attractive wedding venue but of course you need good weather for that and we cannot guarantee that so anyone booking would need to be able to provide marquees which can have an off-putting side to it as it is an extra cost.

This museum is quite unique but it is not just a museum but a very interactive site with various workshops at different times with bygone skills being demonstrated. Small scale Country shows are another idea of bringing in revenue as trade stands would pay to be there and these shows tend to have a quite high visitor score.

Papers from the last meeting are available via Graham Aisthorpe-Watts in Democratic Services at South Cambridgeshire District Council should anyone be interested in viewing them.

On the 7<sup>th</sup> December 12noon – 4pm there will be a mini craft fair, activities for children, the tea shop will be open and then 4pm – 5pm carols by candlelight in the atmospheric Denny Abbey, bring a torch and wear warm clothes but this is certainly worth a visit, especially for those who have never visited the site before.

Cllr Peter Johnson (Waterbeach Ward)